

# TOURISM CRISIS COMMUNICATION WORKSHOP

## BEFORE, DURING AND AFTER EMERGENCIES

One day workshop focusing on communication strategies to effectively communicate before, during and after a crisis.

Date: March 11, 2025

Time: 9-2

Location:

Chamber of Commerce

Board Room

#11 - 600 Mackenzie Blvd

For more information

Contact [Fran](#)

Register: [Registration Form](#)



Fran Haughian, Northern BC Tourism

Emergency Management Specialist, will lead an insightful workshop on crisis communications in the tourism sector.

Tourism businesses will gain hands-on experience, a deeper understanding of preparedness, and practical resources for emergency management. Lunch included.

Every participant will receive a resource bag.

At the end of the day, we'll be giving away a first aid kit in a draw!

**SEATS ARE LIMITED, REGISTER TODAY!**

**MACKENZIE**  
—CHAMBER OF COMMERCE—  
MOVING BUSINESS FORWARD



**MACKENZIE**  
BRITISH COLUMBIA