

“There is something special here!”

~ Ross Hobbs, President | MORATA

A GROWING TOURISM INDUSTRY

The opportunities for tourism operators are wide open - just like our wild spaces. Mackenzie is actively growing local tourism by fostering new traveler experiences. We're on our way, come along for the ride!

WE'RE PRIMED FOR TOURISM SUCCESS

Mackenzie sits in the Rocky Mountain Trench, and has been blessed with a myriad of stunning lakes and accessible mountain ridges. We've taken advantage of these natural assets by developing first-class trail systems and lakeside parks and green spaces.

- › Mackenzie is home to the most devoted residents. We love to support our local businesses with all our might.
- › We have opportunities for a variety of businesses looking to capitalize on our expanding tourism industry:
 - Outdoor Adventure / Experience Guides
 - Outdoor Retail & Equipment Rentals
 - Bicycle Repairs & Services
 - Food & Beverage Services
 - Arts & Culture
 - Recreational Vehicle Rentals & Repair Services



Thinking of opening your business here?

We want your move to Mackenzie to be as smooth as possible. Before you start the process, please contact us for assistance in your relocation, and a list of all our industry opportunities and services.



MACKENZIE

BRITISH COLUMBIA

SMALL TOWN. MASSIVE LANDSCAPE.

Mackenzie sits in the epic Rocky Mountain Trench. From here, every imaginable adventure is close at hand - from high mountain ridges, to deep blue lakes. Scramble to the tops of peaks for a panoramic view, hike amazing alpine ridges, and ride your bike through the lush forest. Float soundlessly on glassy lakes and cast a line into the waiting mouths of hungry fish. Glide along a moonlit trail on cross country skis, growl up snow-clad slopes on a snowmobile, or snowboard silently through deep, fluffy powder. When your exploration space is this grand, you take advantage of every single moment.

MACKENZIE OVERVIEW

Our friendly community of roughly 3,300 residents is about a two hour drive north of Prince George. The closest neighboring community is McLeod Lake, 30 minutes south, which is home to the McLeod Lake Indian Band.

Mackenzie is located at the south end of Williston Lake, the largest lake in British Columbia and the seventh largest reservoir (by volume) in the world.

Real estate in Mackenzie is some of the most affordable in the province. Astute investors will note the region's abundance of lands and buildings available for commercial and industrial business opportunities.

Mackenzie was built in the 1960's as a planned community. As such, the town was thoughtfully designed as a walkable compact community, with the industrial area separated from the residential area to ensure clean air and peaceful living in town.

LOCATION

- › Northeast British Columbia, south end of Williston Lake.
- › Regional District of Fraser-Fort George
- › Mackenzie is a flat 2 hr drive to the Prince George Airport (185 km); on Hwys 97 & 39
- › Serviced by the Mackenzie and Prince George Airports, Vancouver is only a quick flight away

POPULATION

- › Mackenzie: 3,281
- › Regional District of Fraser-Fort George: 96,979

LABOUR FORCE

- › Skilled trades and professionals
- › Median age: 43.6
- › Median family income: \$109,000
- › Median housing: \$182,890

KEY SECTORS

- › Transportation Tourism
- › Natural Resources
- › Agriculture
- › Information & Technology
- › Professional Services
- › Tourism